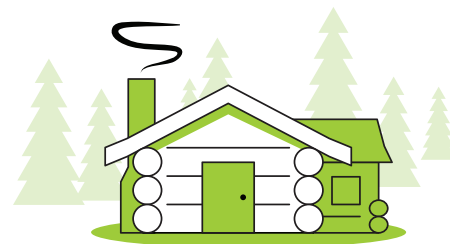


# The Lodge Schedule

November 10 – 13, 2020 | Eastern Time Zone

Use this checklist as a planner to map out your visit at The Lodge. This will help you in Step 2 of the registration process when you “Build Your Schedule” online.

















































## Day 1: Tuesday, November 10, Eastern Time Zone

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| <p><input type="checkbox"/> 8:00 a.m. – 9:30 a.m. <span style="float: right;">🚲 🟢 ▲</span><br/> <b>VSP® Integration for Material Orders Including VSP IOF</b><br/>                 Product Training—EPM</p> <p><input type="checkbox"/> 8:00 a.m. – 9:00 a.m. <span style="float: right;">⚠️ ★ 🏠</span><br/> <b>Documenting for the Scribe</b><br/>                 Product Training—EEHR</p> <p><input type="checkbox"/> 9:30 a.m. – 10:30 a.m. <span style="float: right;">⚠️ ★ 🏠</span><br/> <b>Enjoy More Face-To-Face Time with Your Patients</b><br/>                 Product Training—EEHR</p> <p><input type="checkbox"/> 10:00 a.m. – 11:00 a.m. <span style="float: right;">🚲 ▲ 🏠</span><br/> <b>ABB Integration for Contact Lens Ordering</b><br/>                 Product Training—EPM</p> <p><input type="checkbox"/> 10:00 a.m. – 11:30 a.m. <span style="float: right;">🚲 🟢 ★ ▲</span><br/> <b>Claim Management and Reconciliation with ERA</b><br/>                 Product Training—EPM</p> <p><input type="checkbox"/> 10:30 a.m. – 12:00 p.m. <span style="float: right;">⚠️ 🟡 🏠</span><br/> <b>Back to Basics*</b><br/>                 Product Training—EPM</p> <p><input type="checkbox"/> 11:00 a.m. – 12:00 p.m. <span style="float: right;">●</span><br/> <b>Don't Let Rx's Walk Out Your Door</b><br/>                 Industry Insights—ABO CE</p> <p><input type="checkbox"/> 12:00 p.m. – 1:00 p.m. <span style="float: right;">●</span><br/> <b>Save Time with Integrated Patient Engagement</b><br/>                 Product Integrations</p> <p><input type="checkbox"/> 12:00 p.m. – 1:30 p.m. <span style="float: right;">🚲 🏠 ▲</span><br/> <b>Mastering Material Orders</b><br/>                 Product Training—EPM</p> <p><input type="checkbox"/> 1:00 p.m. – 2:00 p.m. <span style="float: right;">●</span><br/> <b>Framing the Future of Eyewear with Frame Board Management</b><br/>                 VSP Products &amp; Programs</p> | <p><input type="checkbox"/> 2:00 p.m. – 3:30 p.m. <span style="float: right;">🚲 🏠 ▲</span><br/> <b>Eyeglass Lens Setup</b><br/>                 Product Training—EPM</p> <p><input type="checkbox"/> 2:00 p.m. – 3:30 p.m. <span style="float: right;">⚠️ ●</span><br/> <b>The Eyefinity® Patient Journey</b><br/>                 Product Training—EPM EEHR</p> <p><input type="checkbox"/> 3:00 p.m. – 4:00 p.m. <span style="float: right;">●</span><br/> <b>Worldpay: Accepting Payments Made Easier with EPM Integration</b><br/>                 Product Integrations</p> <p><input type="checkbox"/> 4:00 p.m. – 5:00 p.m. <span style="float: right;">🚲 ★ 🟡 🏠</span><br/> <b>Simplify Patient Check-In with the EEHR Kiosk</b><br/>                 Product Training—EEHR</p> <p><input type="checkbox"/> 4:30 p.m. – 5:30 p.m. <span style="float: right;">●</span><br/> <b>Maximizing VSP: The Formulary Changes</b><br/>                 VSP Products &amp; Programs</p> <p><input type="checkbox"/> 5:00 p.m. – 6:30 p.m. <span style="float: right;">⚠️ 🟢 ★ 🏠</span><br/> <b>Top 10 Business Insight Reports</b><br/>                 Product Training—EPM</p> <p><input type="checkbox"/> 5:30 p.m. – 6:30 p.m. <span style="float: right;">⚠️ ★ 🏠</span><br/> <b>Introduction to Protocols*</b><br/>                 Product Training—EEHR</p> <p><input type="checkbox"/> 6:00 p.m. – 7:00 p.m. <span style="float: right;">●</span><br/> <b>VSP Optics: Invest in Your Practice with Unity BioSync®</b><br/>                 VSP Products &amp; Programs</p> <p><input type="checkbox"/> 7:00 p.m. – 8:00 p.m. <span style="float: right;">🚲 ★ 🏠</span><br/> <b>EEHR Tips and Tricks</b><br/>                 Product Training—EEHR</p> |
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\*Max capacity 10 attendees.

# The Lodge Schedule











































## Day 2: Wednesday, November 11, Eastern Time Zone

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| <p><input type="checkbox"/> 8:00 a.m. – 9:00 a.m.<br/><b>EEHR Tips and Tricks</b><br/>Product Training—EEHR   </p> <p><input type="checkbox"/> 9:00 a.m. – 10:00 a.m.<br/><b>Customizing Your Scheduler*</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 9:30 a.m. – 10:30 a.m.<br/><b>Streamline Your Patient Forms and Letters</b><br/>Product Training—EEHR    </p> <p><input type="checkbox"/> 9:30 a.m. – 10:30 a.m.<br/><b>Introduction to Protocols*</b><br/>Product Training—EEHR   </p> <p><input type="checkbox"/> 10:30 a.m. – 11:30 a.m.<br/><b>TriZetto Clearinghouse 101: Transform Your Practice with Automation</b><br/>Product Integrations </p> <p><input type="checkbox"/> 11:30 a.m. – 12:30 p.m.<br/><b>Enjoy More Face-To-Face Time with Your Patients</b><br/>Product Training—EEHR   </p> <p><input type="checkbox"/> 12:00 p.m. – 1:00 p.m.<br/><b>Pricing Your Eyeglass Lenses Attributes: Are You Making a Profit?</b><br/>Industry Insights—ABO CE </p> <p><input type="checkbox"/> 1:30 p.m. – 3:00 p.m.<br/><b>Back to Basics*</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 2:00 p.m. – 3:00 p.m.<br/><b>Maximizing VSP: Meet the GBD Consultants</b><br/>VSP Products &amp; Programs </p> | <p><input type="checkbox"/> 2:00 p.m. – 3:00 p.m.<br/><b>See More Patients in Less Time</b><br/>Product Training—EEHR   </p> <p><input type="checkbox"/> 3:00 p.m. – 4:00 p.m.<br/><b>Telehealth: When and How</b><br/>Industry Insights  </p> <p><input type="checkbox"/> 3:00 p.m. – 4:00 p.m.<br/><b>ABB Integration for Contact Lens Ordering</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 3:30 p.m. – 4:30 p.m.<br/><b>Documenting for the Scribe*</b><br/>Integrated Partners—EEHR   </p> <p><input type="checkbox"/> 4:30 p.m. – 6:00 p.m.<br/><b>Claim Management &amp; Reconciliation with ERA</b><br/>Product Training—EPM    </p> <p><input type="checkbox"/> 5:00 p.m. – 6:00 p.m.<br/><b>Unleash the Power: Analytics &amp; Image Management</b><br/>Product Training—EEHR    </p> <p><input type="checkbox"/> 6:00 p.m. – 7:00 p.m.<br/><b>Understanding VSP: Explanation of Payments</b><br/>VSP Products &amp; Programs </p> <p><input type="checkbox"/> 6:30 p.m. – 8:00 p.m.<br/><b>Mastering Material Orders</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 7:00 p.m. – 8:00 p.m.<br/><b>Blue Light: Navigating the Conversation in Office</b><br/>Industry Insights—ABO CE </p> |
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\*Max capacity 10 attendees.

# The Lodge Schedule






























## Day 3: Thursday, November 12, Eastern Time Zone

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| <p><input type="checkbox"/> 8:00 a.m. – 9:30 a.m.<br/><b>Eyeglass Lens Setup</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 9:00 a.m. – 10:30 a.m.<br/><b>The Eyefinity Patient Journey</b><br/>Product Training—EPM EEHR  </p> <p><input type="checkbox"/> 9:00 a.m. – 10:30 a.m.<br/><b>Back to Basics*</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 10:00 a.m. – 11:00 a.m.<br/><b>Blue Light: Navigating the Conversation in Office</b><br/>Industry Insights—ABO CE </p> <p><input type="checkbox"/> 11:00 a.m. – 12:00 p.m.<br/><b>Documenting for the Scribe</b><br/>Product Training—EEHR   </p> <p><input type="checkbox"/> 11:30 a.m. – 12:30 p.m.<br/><b>Simplify Patient Check-In with the EEHR Kiosk</b><br/>Product Training—EEHR     </p> <p><input type="checkbox"/> 12:30 p.m. – 1:30 p.m.<br/><b>The VSP Global® Premier Program</b><br/>VSP Products &amp; Programs </p> <p><input type="checkbox"/> 12:30 p.m. – 1:30 p.m.<br/><b>Streamline Your Patient Forms and Letters</b><br/>Product Training—EEHR    </p> <p><input type="checkbox"/> 1:00 p.m. – 2:00 p.m.<br/><b>Telehealth: Moving Beyond the Pandemic</b><br/>Industry Insights  </p> | <p><input type="checkbox"/> 2:00 p.m. – 3:00 p.m.<br/><b>EEHR Tips and Tricks</b><br/>Product Training—EEHR   </p> <p><input type="checkbox"/> 2:00 p.m. – 3:00 p.m.<br/><b>Customizing Your Scheduler</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 2:30 p.m. – 4:00 p.m.<br/><b>VSP Integration for Material Orders Including VSP IOF</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 2:30 p.m. – 3:30 p.m.<br/><b>Don't Let Rx's Walk Out Your Door</b><br/>Industry Insights—ABO CE </p> <p><input type="checkbox"/> 4:00 p.m. – 5:00 p.m.<br/><b>ECR Vault: Managing Patient Records</b><br/>Product Integrations </p> <p><input type="checkbox"/> 5:00 p.m. – 6:00 p.m.<br/><b>Regain Control of Your Frame Inventory (Scanner)</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 6:00 p.m. – 7:00 p.m.<br/><b>ABB Integration for Contact Lens Ordering</b><br/>Product Training—EPM   </p> <p><input type="checkbox"/> 6:30 p.m. – 7:30 p.m.<br/><b>Employee Engagement: Rev Up Performance, Productivity, &amp; Profit</b><br/>VSP Products &amp; Programs </p> |
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\*Max capacity 10 attendees.

# The Lodge Schedule

## Day 4: Friday, November 13, Eastern Time Zone

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| <p><input type="checkbox"/> 8:00 a.m. – 9:00 a.m.   <br/> <b>Regain Control of Your Frame Inventory</b><br/>                 Product Training—EPM</p>   | <p><input type="checkbox"/> 12:00 p.m. – 1:30 p.m.  <br/> <b>The Eyefinity Patient Journey</b><br/>                 Product Training—EPM EEHR</p>  |
| <p><input type="checkbox"/> 8:30 a.m. – 10:00 a.m.    <br/> <b>Top 10 Business Insight Reports</b><br/>                 Product Training—EPM</p> | <p><input type="checkbox"/> 1:00 p.m. – 2:00 p.m.   <br/> <b>See More Patients in Less Time</b><br/>                 Product Training—EEHR</p>  |
| <p><input type="checkbox"/> 9:00 a.m. – 10:00 a.m. <br/> <b>Pricing Your Eyeglass Lenses</b><br/> <b>Attributes: Are You Making a Profit?</b><br/>                 Industry Insights—ABO CE</p>   | <p><input type="checkbox"/> 2:00 p.m. – 3:00 p.m.    <br/> <b>Unleash the Power: Analytics &amp; Image Management</b><br/>                 Product Training—EEHR</p> |
| <p><input type="checkbox"/> 9:30 a.m. – 10:30 a.m.    <br/> <b>Mastering Protocols</b><br/>                 Product Training—EEHR</p>            | <p><input type="checkbox"/> 3:00 p.m. – 3:30 p.m.  <br/> <b>EPM Roadmap &amp; Feedback</b><br/>                 Product Training—EPM</p>   |
| <p><input type="checkbox"/> 10:30 a.m. – 11:30 a.m.   <br/> <b>Enjoy More Face-To-Face Time with Your Patients</b><br/>                 Product Training—EEHR</p>   | <p><input type="checkbox"/> 3:30 p.m. – 4:00 p.m.  <br/> <b>EEHR Roadmap &amp; Feedback</b><br/>                 Product Training—EEHR</p>   |
| <p><input type="checkbox"/> 11:30 a.m. – 12:30 p.m. <br/> <b>Abyde: HIPAA, 2020 &amp; What Your Practice Needs to Know</b><br/>                 Product Integrations</p>  |  |

To learn more visit The Lodge at: [www.eyefinity.com/lodge](http://www.eyefinity.com/lodge)

**Key Labels**  All Roles  Biller  Doctor  Front Desk  Office Manager  Optician  Ophthalmic Technician  
 Basic  Advanced EPM: Eyefinity Practice Management EEHR: Eyefinity EHR