



Achieve your business goals with Eyefinity Practice Management, Enterprise Edition.

AcuityLogic® from Eyefinity® is an intuitive, integrated system that supports patient communications, billing, and claims; point-of-sale (POS); business analysis; lab ordering; and inventory management. Whether your optical business needs a local server or you want to be hosted in the cloud, AcuityLogic is the practice management solution with both delivery options.

Want to learn more about AcuityLogic? Call **800.269.3666** to speak to a practice consultant or e-mail **sales@eyefinity.com**.

Visit the resource library at **eyefinity.com/library** to view or download additional information on all Eyefinity solutions.

Product Features

- Browser-based architecture—easy to distribute, deploy, configure, manage and maintain, and access anywhere at anytime
- Two delivery options: On Demand—hosted in the cloud, or On Premises—on a server at your office
- Complete product suite with retail, insurance billing, distribution center (On Premises only), and back-office systems
- Real-time updates for software, product catalogs, and insurance plans (On Demand only)
- Preloaded with more than 3,000 plans from all major insurance carriers
- One-click insurance benefit calculations
- Integrates with VSP® Vision Care for eligibility and claims processing, Gateway EDI®, ODG, Opti-Port CLX, Frames Data, VisionStar, Labzilla, Optifacts, Optivision, DVI, and MAS 90 for exporting general ledger sales and billing information
- ONC-ATCB 2011/2012-certified as a Complete EHR Module by CCHIT® when used with ExamWRITER®
- Track employee time and attendance with the punch in/out and timesheet features
- Calculate commissions, spiff amounts, and sales percentages
- Manage doctor co-management pay
- Control inventory through replenishment rules, stock orders, vendor orders, physical inventory processes, and a distribution center module (On Premises only)
- New Scheduler allows you to easily search for open appointments; view appointments by day, week, or provider; color code appointments; and schedule appointments at other offices in your company

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Insurance Handling

- Saves up to 15 minutes per insurance transaction
- Real-time insurance benefits estimator
- Fast, accurate, and automated claim processing
- Significantly improves the accuracy of insurance calculations
- Easy administration enables adding new insurance plans quickly

Dispensing and Selling to Your Patients

- Patient transaction screen shows available benefit funds and copays by coverage type
- Recalculates pricing and benefits to assist patients in maximizing their benefits
- Product look-up to view price, inventory level, and status
- Customized product and price packaging/bundling

Patient Satisfaction

- Easy-to-understand, detailed patient receipt
- Fast transaction handling for better patient satisfaction
- Streamlined in-office patient experience
- Patient photo capture option

Business Metrics and ROI

- Improves exam coding for a higher reimbursement rate with ExamWRITER
- Offers accurate account receivables for better validation of reimbursements
- Provides real-time access to operational and financial KPI data

Running Your Business

- Reduces claim rejections and exception processing
- Decreases time to process patients, claims, and reimbursements
- Confirms insurance eligibility and streamlines insurance reconciliation
- Notifies you of patient-specific task items for follow-up

Risk Mitigation

- Accurate insurance audit log that meets CCHIT guidelines
- POS and billing system tracks changes when protected health information (PHI) is modified